

STEPHEN JIWANMALL (he/him)

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EXPERIENCE

Assistant Professor of Communication

La Salle University, Philadelphia, Pa.

August 2022 - present

- Teaching four courses per semester in journalism, public relations, and video production
- Training students with professional video equipment and editing technology
- Helping students strengthen demo reels, resumes, and portfolios
- Served on search committee for Dean of School of Arts and Sciences

Professional Video Journalism Mentor

Lehigh University, Bethlehem, Pa.

August 2021 - December 2022

- Taught video journalism to incoming members of the university's student newspaper staff
- Provided routine critiques on multimedia content

Director of Communications and Marketing

Bradbury-Sullivan LGBT Community Center, Allentown, Pa.

December 2020 - August 2022

- Oversaw external and internal communications (social media, newsletters, website)
- Developed communications and marketing plans and strategies to build brand awareness
- Pitched, earned, and coordinated media coverage from local, state, and national outlets

Multimedia Journalist

Lehigh Valley Public Media, Bethlehem, Pa.

June 2019 - November 2020

- Shot, wrote, edited and reported on-camera daily for PBS39 and on radio for WLVR-FM
- Specialized in beat reporting in Northampton County
- Produced and hosted a weekly television program called "[Beyond the Beat](#)"
- Anchored a live daily television program on COVID-19

Multimedia Journalist

WTVX-TV, Tallahassee, Fla.

April 2015 - April 2019

- Covered multiple assignments on deadline daily as a one-man-band
- Routinely led newsroom in social media engagement
- Created and grew a franchise segment focusing on development

Video Reporter

Calkins Media, Levittown, Pa.

June 2013 - April 2015

- Produced original video reports in Bucks, Montgomery, and Burlington (NJ) counties
- Earned state and national awards for multimedia coverage of transgender issues

EDUCATION

- Columbia University, New York, N.Y.
Master of Science (Journalism) - May 2013
- La Salle University, Philadelphia, Pa.
Bachelor of Arts (Communication) - May 2012
Maxima Cum Laude and General University Honors

OUTREACH

- Board Member, Aavidum
- Board Member (pending), Society of Professional Journalists - Keystone Pro Chapter
- Member, Northampton County Suicide Prevention Task Force
- Member, Lehigh County Suicide Prevention Action Team
- Production Assistant, Wesley United Methodist Church (2020-present)
- Public Speaking Coach, Roseland Academy (2017-20)
- ESL Instructor, VIPKid (2019)

MEMBERSHIPS

- SAJA: South Asian Journalists Association
- AAJA: Asian American Journalists Association
- NLGJA: The Association of LGBTQ+ Journalists
- PRSA: Public Relations Society of America

PROGRAM PROFICIENCIES

- Final Cut Pro
- Adobe Premiere Pro
- LiveU
- Hootsuite
- Meta Business Suite
- Google Workspace
- Microsoft Office
- Slack
- Canvas

LANGUAGE PROFICIENCIES

- English (fluent speaking and comprehension)
- Spanish (beginner speaking and intermediate comprehension)
- Hindi (beginner speaking and intermediate comprehension)
- Urdu (beginner speaking and intermediate comprehension)
- French (beginner speaking and comprehension)