

STEPHEN JIWANMALL (he/him)

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EDUCATION

Master of Science in Journalism May 2013
Columbia University, New York, NY
Broadcast concentration
Master's Project: "An Uphill Battle: The job hunt for young adults with autism"
Advisor: LynNel Hancock

Bachelor of Arts in Communication May 2012
La Salle University, Philadelphia, PA
Journalism and Mass Media concentrations
Maxima Cum Laude
General University Honors

TEACHING AND ADVISING

Professional Video Journalism Mentor Aug. 2021 - present
Lehigh University, Bethlehem, PA

- Serving as a contracted instructor for a seven-week crash course in video journalism each semester
- Training new students on the newspaper staff to achieve proficiency in video editing and filming for news
- Adapting to a hybrid teaching model through virtual education and training
- Using various technology to build skills and enhance the classroom experience
- Providing routine critiques on multimedia content

Director of Communications and Marketing Dec. 2020 - present
Bradbury-Sullivan LGBT Community Center, Allentown, PA

- Guiding, training, and supervising a social media coordinator and a graphic designer
- Providing media coaching to executive director and team members for press interviews
- Serving on key committees (executive search, senior leadership, Pride planning, etc.)
- Overseeing external and internal communications (social media, newsletters, website)
- Developing communications and marketing plans and strategies to build brand awareness

Public Speaking Coach 2016 - present
Roseland Academy, Tallahassee, FL

- Preparing interactive lessons for students in elementary school, middle school, and high school
- Offering one-on-one instruction, guest lecturers, and real-time group feedback
- Addressing core challenges with students who live in multilingual households
- Focusing on writing and grammar as the foundation for effective presentation

ESL Instructor April 2019 - Dec. 2019
VIPKid, Beijing, China

- Remotely educated children in China ages 5 to 12 through an online full-immersion language program
- Navigated language and cultural differences to build speaking, writing, and reading skills
- Developed various reward systems to encourage engagement and reinforce lesson content

OTHER EXPERIENCE

Multimedia Journalist

June 2019 - Nov. 2020

Lehigh Valley Public Media, Bethlehem, PA

- Shot, wrote, edited, and reported on-camera daily for PBS39 and on radio for WLVR-FM
- Produced and hosted a weekly television program
- Anchored a live daily television program on COVID-19
- Developed strong community connections as a beat reporter

Multimedia Journalist

April 2015 - April 2019

WTVX-TV, Tallahassee, FL

- Covered multiple assignments on deadline daily as a reporter
- Filled in as producer and anchor as needed
- Created and grew a franchise segment focusing on development
- Led newsroom routinely in social media engagement

Video Reporter

June 2013 - April 2015

Calkins Media, Levittown, PA

- Reported on-air daily for three suburban Philadelphia newspapers
- Filled in as producer and anchor as needed
- Earned state and national journalism awards for video series on transgender issues

HONORS AND AWARDS

- Nominee, 2022 *Lehigh Valley Business* Forty Under 40
- Finalist, 2016 Florida Associated Press Broadcasters Awards: Feature | Hard News
- Winner, 2015 NLGJA Excellence in Journalism Awards: Online Journalism
- Winner, 2015 Keystone Press Awards: Distinguished Visual

PROFESSIONAL ASSOCIATIONS

- Public Relations Society of America (PRSA): 2021 - present
- NLGJA: The Association of LGBTQ Journalists: 2014 - present
- Asian American Journalists Association (AAJA): 2013 - present
- South Asian Journalists Association (SAJA): 2012 - present

COMMUNITY INVOLVEMENT

- Board Member, Aavidum: expected in summer 2022
- Member, Lehigh County Suicide Awareness Action Team: expected in summer 2022
- Support Group Coordinator, Desi Rainbow Parents & Allies: February 2022 - present
- Marketing Committee Member, United Way of the Greater Lehigh Valley: 2021 - present
- Contributor, *Brown Girl Magazine*: 2021 - present
- Member, Northampton County Suicide Prevention Task Force: 2021 - present
- Production Assistant, Wesley United Methodist Church: 2020 - present

REFERENCES

- Marianne Dainton, Ph.D., Professor Emeritus, La Salle University; 215.313.2360; dainton@lasalle.edu
- Matt Veto, Journalism Professor of Practice, Lehigh University; 309.230.7059; matt.veto@lehigh.edu
- Rosemeen Pradhan, Founder, Roseland Academy; 850.339.2229; rosemeen.pradhan@gmail.com